

Financial Planner Profile



Overview

Tony has been involved in the financial arena for over 30 years. Over that time there have been many changes, however, the need for advice remains important to your future. Tony firmly believes that the real passion of a planner should be about the goals and ambitions of his clients. Money is the tool to achieving those goals but should not be the focus of the plan. Utilisation of this tool can drive your future but only you can decide the direction.

With broad experience across various roles and life changes as well as investment, superannuation, lending, insurance, debt eradication and retirement structuring, Tony offers you the opportunity to create the future the way you want it to be.

Tony Densley is a Sub-Authorised Representative of Face Up Pty Ltd trading as Face Up Life, Corporate Authorised Representative No.1295503. Authorised Representative No. 250867.

Qualifications

Tony Densley holds a Diploma in Financial Planning and meets the competency requirements under ASIC's Regulatory Guide RG 146.

Tony is a qualified Self-Managed Superannuation Specialist and a Commissioner of Declarations.

Hobbies and Interests

Tony tries to spend his spare time with his 4 grandchildren and his family. He enjoys live theatre, the movies, Nature walks and has a passion for travel.

Authorisations

Tony Densley is authorised to provide advice and deal in the following financial products:

- Life Products including Investment Life Insurance Products & Life Risk Insurance Products;
- Interests in Managed Investment Schemes including Investor Directed Portfolio Services;
- Deposit & Payment Products;
- Retirement Savings Accounts ("RSA") products;
- Debentures, Stocks or Bonds issued or proposed to be issued by a Government;
- Superannuation; and
- Self-Managed Superannuation Funds.



Tony Densley

Face Up Pty Ltd
Trading as Face Up Life

Postal: PO Box 1565
Runaway Bay Qld 4216
Mobile: +61 430 063 344

Email : tony@faceuplife.com
Website : Faceuplife.com

Face Up Life Advice Fees and Charges

Tony Densley will be paid by Financial Planning Advice Fees as described in the Financial Services Guide. The amount of the benefit and how it is calculated will be advised to you during your initial meeting.

Tony Densley's fee for the preparation of a Statement of Advice and other Advice documents will vary depending on the complexity involved and the time taken. You will be notified in writing of the costs involved prior to the commencement of any work.

Tony Densley provides the option of ongoing reporting and advisory services. This fee is a fixed fee and you will be notified in writing of the cost involved prior to the commencement of any ongoing services.

Should risk insurance be part of your plan Tony will receive a commission. This will be stated in your Statement of Advice.

Face Up Pty Ltd pays a percentage of fees to provide for licensing fees to SmartMove Advice Pty Ltd and will receive all revenue earned from the financial services provided to you. Tony Densley is a Director of Face Up Pty Ltd and will receive a salary/benefit from this company. Representatives of SmartMove are remunerated by way of a percentage of fees collected, salary and commissions. They may also be eligible for a discretionary bonus or other incentive-based payments.

Other Benefits Tony May Receive

From time-to-time Tony may be invited to social or sporting events and receive the occasional gift such as a bottle of wine or hamper on special occasions. These non-cash benefits will have a value of less than \$300. A register listing the details of any non-cash benefits between \$100 and \$300 is maintained. These invitations and gifts do not influence the advice provided to you. If you would like more information you can request a copy of the register.

Version 1.